

Subjective Dance Club Virginia

**DJ BDS & SUBJECTIVE DANCE CLUB VIRGINIA
PRESENTS**

SQUAD UP¹

SATURDAY, MAY 4, 2024
THE PARK RVA . DOORS OPEN 4PM . SHOWTIME 5PM

FREE REGISTRATION
MINIMUM (4) DANCERS MAXIMUM (10) DANCERS PER TEAM

FOR MORE INFORMATION
WWW.SUBJECTIVEDANCE.NET

Document Last Revised: April 2024



www.subjectivedance.net

SubjectiveDance BattleGrounds Squad Up!



SQUAD UP!

May 4, 2024

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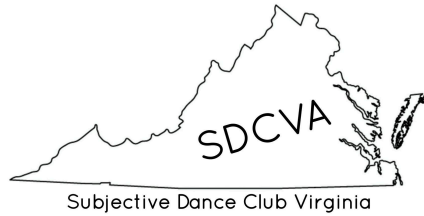
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SubjectiveDance BattleGrounds Squad Up!



3.1 Introduction:

You're invited to get involved!

The Subjective Dance Club is a club for individual dancers, as well as, other dance teams, dance crews, and dance companies. We're building a network to provide more opportunities and training to dancers. Our premier chapter, SDCVA, focuses on uniting and raising awareness of the dance community of the Greater Richmond Region of Virginia and its surrounding areas.

@SubjectiveDance Battlegrounds (SDBG) is a multi-part dance competition set to shine light on the street dancers and battle dancers of the local community. Introduced in July of 2016, each event is different in layout and hopes to bring the surrounding dance community together for a fun and exciting evening, as well as serve as a fundraising opportunity for all parties involved. You are reading this proposal because we want you to get involved, wish to further converse, and trust you will keep all information on this document CONFIDENTIAL.

3.2 Event Overview:

Title: @SubjectiveDance Battlegrounds "Squad Up!" a.k.a. *SDBG Squad Up!*

Type: This is a 3 Round, Squad vs. Squad Competition

Round 1: Captains Showdown (20 points max)

Round 2: Group Performance (40 points max)

Round 3: Two vs. Two Tag-Team Battle (20 points max)

Best Costume: 20 bonus points

Judges: Panel of four (4) guest judges

Teams: Up to six (6) pre-qualified teams

Tickets: \$20 General Admission

Auditions: Free video submissions, 2 to 8 minutes in length

Audition Review: You will be notified within one (1) week of submission, if your team has been accepted.

Prizes: Trophy, Title of SDCVA Dance Team Champion, and opportunity to participate in future programs

Date: Saturday, May 4, 2024

Location: The Park RVA, 1407 Cummings Dr, Richmond, VA 23220

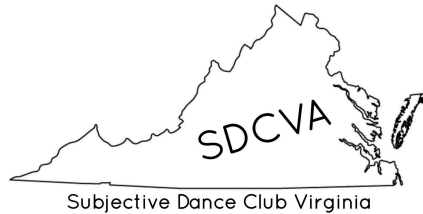
Tentative Start Time: 5:00pm (Setup 12:00 pm, Doors Open 4:00 pm)

Estimated Run Time: 3 hours (Example 4:00 pm – 7:00 pm)



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4.1 Battle Rules:

Each competing squad must designate a Squad Captain and a Tag-Team duo consisting of any members of their roster on the day of the event. Substitutes are allowed when necessary and if already listed on the squad roster. Top two (2) squad scores after Round 2 qualify for the final Round 3 battle to compete for the grand prize.

4.2 Round 1 Captain's Showdown: (20 points max)

- Squad Captains come to dancefloor (allowed to bring up to 2 dancers/co-captains)
- Each Captain picks a number, lowest number goes first and gets to pick an opponent
- Remaining numbers battle highest number vs. lowest number
- Captain's Showdown Battle is ONE vs. ONE, Head to Head
- Captains can sub in one of their two dancers/co-captains before the battle begins
- Battles are two (2) 1-minute rounds each, DJ chooses songs
- Third round of 1-minute is allowed if at least two Judges request to see one more round
- Touching your opponent may result in deduction of points if distasteful
- Our Judges are entitled to their individual opinions in reference to:
 - Musicality
 - Style Definition (Technique)
 - Body Control (Execution)
 - Battle Intensity
 - Confidence
 - Crowd Engagement
- Each Judge's vote is worth 5 points

4.3 Round 2 Group Performance: (40 points max per team)

- Squads perform in order of Captain numbers up to 8-minutes, including setup and prop removal
- No profanity or explicit gestures allowed
- Show Theme is "Mental Health"
- Judges will be scoring on 4 categories
 - Theme (10 point scale)
 - Execution (10 point scale)
 - Creativity (10 point scale)
 - Precision (10 point scale)
- All performing participants must be listed on the team roster by the registration deadline.

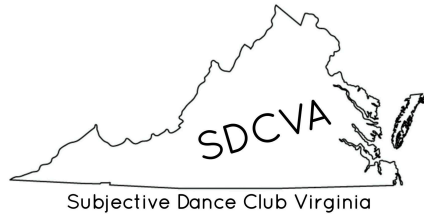
4.4 Round 3 Two vs. Two Tag-Team Battle: (20 points max)

- Head-to-Head street style battle
- DJ mixes for 10-minutes as each team exchanges rounds, the team with the lowest score goes first
- Event Host can serve as a referee providing each duo time to do whatever they want
- Each Judge's vote is worth 5 points



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5.1 Awards:

Best Costume: voted on by judges

current prize.. Trophy or Plaque and 20 points added to final score

First Place: winner of Round 3

current prize.. Titles of SDCVA Dance Team Champion and SDCVA Tag-Team Champions, Trophy, and invitation to a Tag-Team Title Belt Match on a later date

First Runner-Up: loser of Round 3

current prize.. Trophy or Plaque

Second Runner-Up: team with third highest total score at the end of Round 2

current prize.. Trophy or Plaque

Top Final Score: team with the highest total score after all 3 rounds and costume votes are done

current prize.. Trophy and Title of SDCVA Squad Up! I Winner, and invitations to participate in future programs

There is a possible perfect score of 100 points. At the end of the event, each team's total scores will be announced.

5.2 Qualifications:

Requirements

- Complete audition process
- Complete registration
- Exhibit sportsmanlike conduct at all times

Audition Process

- Visit www.subjectivedance.net/sdbg to fill out form and upload a 2 to 8 minute video of your team
- You can also send a link to a previously posted video as your video submission
- Audition video does not have to include your show routine or every member of your final squad
- There is no fee to audition
- Teams will be selected and notified within one (1) week of submitting audition video
- Second round auditions (if required) includes submitting a captain's solo dance video of 2-minutes
- SDC may decide to waive the audition process for up to two (2) teams for any reason

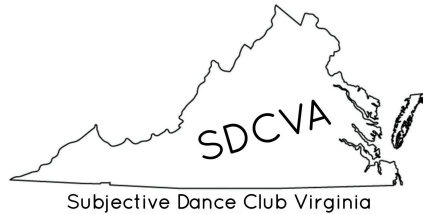
If Your Squad is Accepted

- You will be notified more ways than one
- Pick-up (15) \$20 General Admission tickets (Squad's keep the proceeds of their first 15 tickets)
- Submit a full team roster by April 28, 2024
- Assist in promotions of the event however you see fit



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SubjectiveDance BattleGrounds Squad Up!



6.1 Sponsoring:

We are currently accepting sponsors for each of the upcoming @SubjectiveDance Battlegrounds events. More specifically, we are interested in the following sponsorships for *SDBG Squad Up!*.

- Location Sponsor: \$1,000
- Beverage/Food Sponsor: \$250
- Squad Sponsor: \$250
- Apparel Sponsor: \$300
- Prize Sponsor: \$200 to \$2,000
- Top Score Prize Sponsor: \$500
- Promotional Partner: \$1,000 to \$6,000

We are also open to unique and different sponsorship offers that will benefit the event and its participants.

Sponsors are asked to do some if not all of the following:

- Contact Coach Gregg via subjectivedance@gmail.com or 804-698-9177
- Confirm how you would like to help.
- Explain what you would like in return for your help.
- Provide us with your logo and any needed promotional products or information.
- Share the event amongst your network of people.

6.2 Sponsor benefits:

- Public image of being a company who cares about the growth of the local performing arts community and provides creative and safe outlets to at risk youth and young adults
- Approval to use SDBG logos and images for promotion or other leverage activities
- Product endorsement
- Your company's name is read and heard repetitively before, during, and after the event
- Your logo on promotional flyers
- Blast to our social media pages and/or email list promoting your company
- Discounted option to setup a vending table to promote, solicit, sale or give away items (if space permits)
- We also have additional benefits specific to different scenarios

During the event, we will have continuous sponsor announcements, as well as, have a promotional table at the entrance of the event. Sponsors are encouraged to provide us with flyers, business cards, stickers, gifts, etc. to be given away at the event, if not vending.



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7.1 Volunteering:

This event is impossible without a solid team! You can join the team as a volunteer in one of the following areas:

- Backstage
- Media Team
- Greeting Table
- Security
- Concession

7.2 Vending

Limited Vending Spaces are \$100 with a table provided and \$80 if you bring your own table

Family Friendly Products Only

7.3 Reasons to Get Involved:

The return of @SubjectiveDance BattleGrounds to the Commonwealth of Virginia is needed and can serve as on-going inspiration for dance enthusiasts of the local community for years to come. It also serves as a fundraising opportunity, exposure opportunity, and a chance to build experience for all involved. This will be the first time SDBG is having a group competition and this is the first competition of this format anywhere. You will be getting involved with a milestone in history. We recognize that the talent the performers possess in Virginia needs to be seen, embraced, and celebrated here at home before the rest of the world accepts it.

Dancers from Virginia regularly spend a countless amount of time, energy, and money traveling to other states to compete and usually win dance competitions. Some of which are at risk youth or single parents themselves, looking for their big break. Our goal is to give these same dancers a platform around Richmond, Va. that assists them in becoming local celebrities and/or role models while putting money in their pockets and providing them with more practice for national competitions. We're literally in an era where breakdancing is an Olympic sport and global stars are made from social media videos and/or winning dance competitions. SDBG provides opportunities for serious participants to spend time training, building their health, practicing, and even meditating instead of being in the streets, getting into trouble. Other participants learn life changing lessons with preparation and time management, and are placed in networking situations that spark positive outcomes for the community. Spectators and volunteers get inspired to find their own talents or purpose, perfect it, and then present it to the world.

BY SPONSORING, PARTICIPATING, OR VOLUNTEERING, YOU BECOME A KEY REASON WHY ALL OF THIS IS POSSIBLE!
Contact me, Coach Gregg a.k.a. Papii, via phone at 804-698-9177 or via email at subjectivedance@gmail.com

ARE YOU IN?



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